It was a great privilege and learning experience to attend the PBCore workshop at WGBH in Boston. We had already become accustomed to the great service, collaboration, and expertise offered by WGBH and though previous collaborations in the preservation of thousands of UNC-TV Public Media assets which employed PBCore Metadata as part of the CPB AMS, American Archive and The Library of Congress. These extant archives have been an invaluable asset to UNC-TV Public Media over the years, as they are accessible to the public in an easily searchable manner and have provided much greater exposure to UNC-TV’s archives than would have been otherwise possible.

 The workshop was intensive and enjoyable due to the excellent instruction and expertise provided by Rebecca Fraimow, Sadie Roosa, Ryn Marchese, and Casey Davis. We covered the gamut, from the basic structure of PBCore through the specifics of content standards, vocabularies, asset elements and instantiations. We also explored exporting from ProTrack, spreadsheet templates, and Fix It + as well as workshopping on the history and application of best practices applicable to copyright and public domain. On top of that, we got a great tour of WGBH and its incredible facilities, most notably to me their physical archives – which included not only film and kinescopes, but virtually every videotape and digital archive format that exists – quite a thrill to see for an archivist who has worked in the industry for four decades.

 The workshop was invaluable to UNC-TV Public Media, as we work daily to build our extensive internal digital archive while employing PBCore best practices, and look optimistically toward future collaboration with WGBH, The American Archive, and The Library of Congress.

Sincerely,

 Scott Marsh

 Archival Content Manager

 UNC-TV Public Media