

PBCORE v1.0	DUBLIN CORE	WGBH TEAMS FIELD	WGBH MARS FIELD	SAMPLE TEAMS RECORD	SAMPLE MARS RECORD
01.01 title	Title	Title	Series	Press and the People, The: An Inquiry into the Work of the American Press in Informing the American People	Press And The People, The: An Inquiry Into The Work Of The American Press In Informing The American People
01.02 titleType		Title:Type		Series	
01.01 title	Title	Title	Program Title	Responsibilities of Television, The; Part I	Responsibilities Of Television, The; Part I
01.02 titleType		Title:Type		Program	
01.01 title	Title	Title	Program #	8	
01.02 titleType		Title:Type		Episode	
		Title:Annotation		Part 1 of 2	
		Subject:Type	Category	Keyword	
02.01 subject	Subject	Subject		Journalism	
		Subject:Type		Keyword	
02.01 subject	Subject	Subject		History	
		Subject:Type		Keyword	
02.01 subject	Subject	Subject		Media and society	
		Subject:Type		Keyword	
02.01 subject	Subject	Subject		Television broadcasting	
		Subject:Type		Keyword	
02.01 subject	Subject	Subject		American society and Culture	
		Subject:Type		Subject Heading	
02.01 subject	Subject	Subject		Historical television programs	
		Subject:Annotation			
03.01 description	Description	Description:Movie	Summary	Following closely on from his speech in to a professional group in Chicago where he made the following quote "Surely we shall pay for using this most powerful instrument of communications to insulate the citizenry from the hard and demanding realities that must be faced if we are to survive", Louis Lyons interviews America's foremost television journalist Edward R. Murrow, on the state of television broadcasting. Murrow believes that the program structure is in imbalance and that the American television audience is being fed a diet of programming that insulates them from the realities of the world around.	EDWARD R. MURROW
03.02 descriptionType		Description:Type		Summary	
		Description:Annotation			
		Form			
04.01 genre		Genre			
	Source	Source:Type		Digital Video Proxy URL	
		Source:ID or Title		2006/04/12/IB9OweGMS92/barcode143750.mov	
				Digital Video Essence URL	
				2006/04/12/IB9OweGMS92/barcode143750.mov	
		Source:Annotation			
05.01 relationType	Relation	Relation:Type			
05.02 relationIdentifier		Relation:ID or Title			
		Relation:Annotation			
06.01 coverageSpatial	Coverage - Spatial	Coverage:Event Location	Event Location		
		Coverage:Production Location	Prod Location		
06.02 coverageTemporal	Coverage - Temporal	Coverage:Date Portrayed		1-24-1959	
		Coverage:Annotation			
07.01 audienceLevel	Audience - educationLevel				
07.02 audienceRating	Audience				
10.01 creator	Creator	Creator	Creator Name		
10.02 creator role		Creator:Role			

		Creator:Organization			
		Creator:Annotation			
11.01 contributor	Contributor	Contributor:Name (Last, First)		Lyons, Louis Martin, 1897-	
11.02 contributorRole		Contributor:Role		Presenter	
		Contributor:Organization		Newman Foundation for Journalism, Harvard University	
		Contributor:Name (Last, First)		Nurrow, Edward R.	
		Contributor:Role		Interviewee	
		Contributor:Organization		CBS News	
		Contributor:Annotation		journalist	
		Contributor:Name (Last, First)		Lyford, Joseph	
		Contributor:Role		Producer	
		Contributor:Organization		WGBH Television	
	Contributor:Name (Last, First)		Brydon, Lloyd		
	Contributor:Role		Director		
	Contributor:Organization		WGBH Television		
12.01 publisher	Publisher	Publisher	Publisher (Source)		
12.02 publisherRole		Publisher:Type			
			Source Reference		
12.01 publisher	RightsHolder	Rights:Holder	Rights Holder		
12.02 publisherRole					
		Rights:Usage			
13.01 rightsSummary	Rights	Rights:Description	Rights Summary		
13.01 rightsSummary	accessRights	Rights:Restrictions	Restrictions		
		Rights:Term (Time period)			
		Rights:Credit			
20.01 dateCreated	Date - Created	Date:Movie Creation Date	Item Date		1-24-1959
20.02 dateIssued	Date - Issued	Release Date	Release Date		
		Effective Date	Date Portrayed	1-24-1959	1959
20.03 dateAvailableStart	Date - Available	Date:Available:Start			
20.04 dateAvailableEnd		Date:Available:End			
		Date:Available:Annotation			
		Life Cycle			
21.01 formatPhysical	Format - Medium		Format		Betacam Cassette
		Format:Original Moving Image		Betacam	
21.02 formatDigital		Format:Digital Movie			
21.03 formatLocation		Holdings:Location	Physical Location		Vault
		Holdings:Institution	Institution		
		Holdings:Department	Holdings Dept	Archives	
		Holdings:Type			
		Holdings:Status			
		Holdings:Annotation			
21.04 formatMediaType	type	Type:Media	Media		Moving Image
		Type:Moving Image		Preservation Master	Preservation Master
		Type:Movie Category			
		Type:Generation (AMIM)			
21.05 formatGenerations			Item Type		
21.06 formatStandard		Format:Broadcast	Broadcast	NTSC	NTSC
21.07 formatEncoding		Format:Video Codec			
21.08 formatFileSize					
21.09 formatTimeStart		Desc:Time in		01:01:36;16	
		Desc:Time out		01:30:54;03	
21.10 formatDuration	Format - Extent	Desc:Time total	Duration	00:29:17;19	
N/A			Master RT		0:29:20
21.11 formatDataRate		Format:Bit Rate			
21.12 formatBitDepth					
21.13 formatSamplingRate		Format:Sample Rate			
21.14 formatFrameSize					
		Format:Audio Playback Rate			
		Format:Video Playback Rate			
		Format:Movie Quality			
		Format:Annotation			
21.15 formatAspectRatio		Format:Aspect Ratio	Aspect Ratio	4:03	

21.16 formatFrameRate		Format:Video Frame Rate	N/A		
21.17 formatColors		Format:Color	Color	BW	
21.18 formatTracks		Track:Number	Tracks: Summary		
		Track:Type			
21.19 formatChannelConfiguration		Track:Description	Tracks: Summary		
		Track:Annotation			
22.01 language	Language	Language	Language(s)	en	
		Language:Usage			
		Language:Annotation			
22.02 alternativeModes		Format:Closed Captioning?	CC		
		Closed caption:Type			
		Closed caption:Format			
		Closed caption:Color			
		Closed caption:Description			
		Closed caption:Annotation			
		Format:DVS?	DVS		
		DVS Type			
		DVS Format			
		DVS Source			
		DVS Description			
		DVS Annotation			
			VTC		
		Format:Digitizing Hardware Type			
		Format:Digitizing Hardware			
		Format:Movie Software Type			
		Format:Movie Creation Software			
		Format:Software Version			
23.01 identifier	Identifier	Asset:Asset ID		d66be05b25078ed88b935760c9989b02c2173f54	
		Identifier:Program Code			
		Identifier:Annotation			
		Identifier:Movie			
		Import ID			
		Identifier:Reference ID	Tape ID		
		Tracking Number	Barcode	143750	143750
			Reel Number		
			Camera Roll Number		
			Sound Roll Number		
			Lab Roll Number		
			Box Number		
		Creation Order	Creation Order	1156882	1156882
			Record Group		
			Record Group Number		
			Old File Number		
			File Number		AP-035660
			MARS ID		A_MCNBV5YB2Q6IWKW
23.02 identifierSource					
24.01 annotation		Annotation	Notes	Preservation master dubbed from kinescope negative 03/2006	
		Annotation Type		Source	
			Date Entered		4-3-2006
			Date Inventoried		
		Date:Review Date	Review Date		1-5-2024
		Date:Movie Creation Date	Date Digitized		
		Date:Annotation			
		Asset:Asset Description			
		Asset Version		1-2-1904	
		Asset:Movie Filename		Complete Video1706	
		Model		MOVIES	
		Content Editor		karen_colbron	

		Asset:Date:Imported		4-12-2006	
		Asset:Imported By			
		Start Frame		00:00:00:00	
		End Frame		00:29:18;05	